**AFFORDABLE LEARNING GEORGIA OPEN TEXTBOOK INITIATIVE**

**AND THE UNIVERSITY OF NORTH GEORGIA PRESS**

**Overview and Services**

Affordable Learning Georgia (ALG) promotes student success by providing affordable textbook alternatives, including but not limited to lower-cost, electronic, free, and Open Educational Resources (OER). The University Press of North Georgia (UNGP) has the experience and skills to assist ALG Textbook Transformation Grantees by offering instructors the following OER adaptation and creation support:

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|  | **Service List** | **Cost Per Hour** | |  |
| **Textbook Development** | Project management | $ 52.00 |  |  |
| Concept Development/Proposal | $ 36.00 |  |  |
| Submissions Management | $ 28.00 |  |  |
| Peer Review | $ 48.00 |  |  |
| Editing | $ 43.00 |  |  |
| Book Design and Layout | $ 32.00 |  |  |
| Proofreading | $ 34.00 |  |  |
| Marketing and Launch | $ 36.00 |  |  |
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| **Supplimental Services - Textbook Development** | Project management | $ 52.00 |  |  |
| Concept Development/Proposal | $ 36.00 |  |  |
| Submissions Management | $ 28.00 |  |  |
| Peer Review | $ 48.00 |  |  |
| Editing | $ 43.00 |  |  |
| Book Design and Layout | $ 32.00 |  |  |
| Proofreading | $ 34.00 |  |  |
| Marketing and Launch | $ 36.00 |  |  |
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| **Supplimental Material Development** | Study Guides | $ 32.00 |  |  |
| Worksheets | $ 32.00 |  |  |
| Discussion Suggestions | $ 28.00 |  |  |
| Slide Presentations | $ 36.00 |  |  |
|  |  |  |  |  |
| **Electronic Textbook Rental** | Research and Development | $ 34.00 |  |  |
| Material Upload | $ 28.00 |  |  |
| Material Updates | $ 24.00 |  |  |
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| **Additional Services** | Graphic Design | $ 32.00 |  |  |
| Illustrations | $ 32.00 |  |  |
| Public Domain Text Compilation by Genre and/or Core Class | $ 28.00 |  |  |
| ePub Conversion | $ 32.00 |  |  |
| Accesibility Conversion | $ 34.00 |  |  |

**Experience**

UNGP has demonstrated expertise in developing and modifying high-quality OER. More than any other press in the University System of Georgia (USG), our press has experience managing teams of writers, editors, and designers in developing OERs. In addition, the National Endowment for the Humanities (NEH) recently awarded UNGP a digital humanities grant to research peer review processes of electronic texts. This research further expanded UNGP’s expertise in high quality peer review of OERs.

The press’s two-year development of *History in the Making* in partnership with the USG honed our model template for developing high quality OERs. Through this process, the press demonstrated our editorial management and production abilities by working with four faculty authors, one instructional designer, 64 peer reviewers, four editors, and two production editors to produce *History in the Making* at a cost of under $50,000 (including author fees). The current estimated savings to students from this textbook is $250,000 to date, and student retention has increased to 90%.

The template that we developed will accelerate future OER production to ***within a year’s time*** at low cost. For example, with a recently-won Complete College Georgia Innovation grant, UNGP produced a high-quality peer reviewed open access (OA) ***World Literature I***anthology textbook within a year.

With this template, we have published the following open textbooks with and for eCore: ***World Literature I***, ***Introduction to Music***, ***Geology 1011***, and ***American Literature II***; are in the process of publishing ***World History I*** and ***Introduction to Art***; and will publish ***Communications 1100***.

Our press has demonstrated that we already have in place the key components necessary for success, including experience, personnel, networking, and a proven track record. USG institutions have heard about UNGP’s success in developing OERs and have requested our technical assistance.