

Affordable Learning Georgia Textbook Transformation Grants: Hosting Your Work



Affordable Learning Georgia Textbook Transformation Grants are intended to lower the cost of college for students and contribute to their retention, progression, and graduation.

To make these grant projects have a **lasting effect** throughout the USG, Affordable Learning Georgia wants works created through the grants to be **freely-accessible to the public**, preferably through an **open license**.



To explain what we want, we need to distinguish three terms as they relate to these projects:

Open, Shared, and Freely-Accessible



| Open Educational Resources (OER) | Open Educational Resources (OER) are teaching, learning, and research resources that reside in the public domain or have been released under an open license that permits their free use and re- purposing by others. There are varying degrees of openness with licenses. | Examples: OpenStax College Textbooks (CC-BY), OpenOffice software (GNU Public License) For more details: David Wiley, Open Content Definition: http://www.opencontent.org/definition/ |
|-------------------------------------|---|---|
| Shared Materials | Materials made available to a particular group, which may or may not have an open license. | Examples: Sharing your D2L course with your class, sharing a course template with your institution's faculty |
| Freely-Accessible Materials | Materials made available to the public at no cost, which may or may not have an open license. | Examples: YouTube or Khan Academy videos, OpenStax College Textbooks, Open Access articles, for-profit websites |



- Works with an open license are not automatically shared or freely-accessible.
- Works that are **shared** with a group are not necessarily **freely-accessible**.
- Works that are **shared** or **freely-accessible** do not automatically have an **open license**.
- If you do not see an open license on another person's work, assume it is "all rights reserved" under US copyright law.



For your final report:

- 1) Created content: Freely-Accessible required
 - Open Licenses preferred
- 2) Courses (structure, etc.): Freely-Accessible optional
- In the final report, this content will be shared with us in the form of links to the material.



1) Created Content

Your created content must be **freely-accessible:**

- Textbooks or short-form works
- Supplementary materials
- Photos or videos



Sharing your created content with ALG means:

- Either you are making it **freely-accessible** and giving us a link in the Final Report, or we are facilitating the process of making it freely-accessible.
- This content should be under an open license issued by you in order for the work to be further reused, remixed, and redistributed.



Using Creative Commons Licenses

- Before applying a license to your work, check out the Before Licensing section of the CC Wiki: <u>https://wiki.creativecommons.org/Before Licensing</u>
- Make sure you are not including copyrighted works within the material (including media such as images and music).
- Go to <u>http://creativecommons.org/choose/</u>
- Through answering a few questions, you will get the icon, language, and links for your license.
- If you have a webpage, you can copy the embed code and paste it in the site. If not, copy the image and text.



- Preferred license: Attribution 4.0 International (CC-BY)
 - Most open (and least confusing) license outside of CCO (Public Domain), only requires an attribution to the original creator
 - Allows for derivative works (new editions, remixes, accessible versions, etc.)
 - Allows for commercial use



Created content will be shared by **links** to all content that is accessible on the Web through the Final Report.

We may ask you to or facilitate putting these links into a partner site, such as CNX, MERLOT, or a USG-provided solution (to be determined) for the Final Report.



Platforms

http://tinyurl.com/oerhosting

From this Google Drive Folder:

http://tinyurl.com/oer-institute



Digital Repositories

Some USG institutions have preservation and access-centered digital repositories (often using DSpace or Bepress Commons). You can host files (.doc, .pdf, etc.) in a digital repository and get a permanent link to the work. This is a **great** way to host your materials.



OpenStax CNX

OpenStax CNX is a web-based hosting platform for OER.

An update will soon enable authors to edit their works in CNX without code/markup, and will allow others to create derivative works through the site.



OER Commons OpenAuthor

OpenAuthor is a new OER development tool from OER Commons. Upload file size limits are high, and the content editor functions like a blog platform (WYSIWYG).



MERLOT

MERLOT is a partner site and a resource that **links** to created works. The MERLOT searchable index does not host files – for your files to be included in MERLOT, they need to be hosted elsewhere with a link, or you can use their **MERLOT Content Builder** for hosting and creation.

MERLOT is a way to make your created works more **discoverable**, and can be used with links to hosted work in CNX, repositories, public SoftChalk works, etc.



Freely-Accessible Content (required)

| | Shareable with Students | Freely-Accessible |
|--------------------------------|-------------------------|-------------------|
| CNX, MERLOT Content Builder | Yes | Yes |
| OER Commons OpenAuthor | Yes | Yes |
| Digital Repositories | Yes | Yes |

A link in MERLOT can make these accessible resources more discoverable.



2) Courses

Sharing your **course** with anyone other than your own students is optional:

- Syllabus
- Course Schedule
- Tests and Quizzes
- Learning Management System organization / folders



Desire2Learn (Brightspace D2L)

Desire2Learn is a USG-subscribed Learning Management System (LMS) which allows instructors to share a closed online course with their students.

If you want to make your D2L course freely-available, you will have to present your material in an another platform, perhaps as a "copy" of what you create in D2L.



LibGuides

LibGuides is a resource used by libraries to create organized guides to research easily. LibGuides can also be used to organize a publicly-available course. All USG libraries have access to LibGuides.

For LibGuides assistance and facilitation, contact your library coordinator: <u>http://www.affordablelearninggeorgia.org/about/champions_coordinators</u>



Campus Websites

Many USG institutions allow faculty to create personal webpages. These are usually freely-available and viewable on nearly every device due to the format. Be sure that your pictures and tables are in an accessible format:

http://webaim.org/articles/

Check for sustainability – your campus' retention policy during a site migration or redesign may change or erase your work. Have a backup copy of your course's organization elsewhere.



Freely-Accessible Courses (optional)

| | Shareable with Students | Freely-Accessible |
|-----------------------------------|-------------------------|-------------------|
| Desire2Learn (Brightspace D2L) | Yes | No |
| LibGuides | Yes | Yes |
| Campus Websites | Yes | Yes |



For more hosting assistance, contact your Center for Teaching and Learning: <u>http://www.usg.edu/facultyresources/centers/directory</u>

You can also contact me: jeff.gallant@usg.edu

To ask the Grantees Listserv: <u>ALGGRANTEES-L@usg.edu</u>