Affordable Learning Georgia Textbook Transformation Grants Proposal Evaluation Rubric

|  | **Weight** | **5: Outstanding** | **4: Excellent** | **3: Fair** | **2: Needs Work** | **1: Missing / Lacking Relevance**  |
| --- | --- | --- | --- | --- | --- | --- |
| **Transformative Impact on Student Savings** | x3 | The project plan and its goals will affect a very large number of students and lead to massive changes in student savings. | The project plan and its goals will affect a large number of students and lead to mostly substantial changes in student savings. | The project plan and its goals will have an average impact on student savings.  | The project plan and its goals do not affect a large amount of students and has a below-average impact on student savings.  | The project plan and its goals are not relevant to the purpose of the grants, not saving students money on the cost of textbooks. |
| **Organization, Planning, and Feasibility** | x3 | The project plan shows an extremely high level of preparedness to fulfill the goals of the project, with a detailed and realistic plan and clearly defined roles.  | The project plan shows a high level of preparedness to fulfill the goals of the project, with a mostly detailed and realistic plan and some defined roles.  | The project plan shows an average level of preparedness to fulfill the goals of the project, with a basic plan and basic assigned roles.  | The project plan shows some preparedness to fulfill the goals of the project, but plan details are somewhat vague and leave the reviewer with questions.  | The project plan is not set up to fulfill the goals of the project, and plan details are either scarce or disorganized.  |
| **Qualitative and Quantitative Measures**  | x2 | Qualitative and quantitative measures are explained and planned in detail with methodologies and/or tools, and measures will gather extremely meaningful insights into the project.  | Qualitative and quantitative measures are explained and planned broadly with methodologies and/or tools, and measures will gather some meaningful insights into the project.  | Qualitative and quantitative measures are somewhat explained, and measures will gather average insights into the project.  | There are not quite enough meaningful qualitative and quantitative measures in the proposal, and measures will need some work to gain average insights into the project.  | Critical qualitative and quantitative measures are lacking or absent entirely in the proposal, and measures will not lead to any insights into the project.  |
| **Clarity and Alignment** | x1 | The proposal, budget, and timeline are aligned and clearly presented.  | The proposal, budget, and timeline are clearly presented with a few issues.  | The proposal, budget, and timeline are basic, but clear, with a few issues.  | The proposal, budget, and timeline have some clarity issues that leave the reviewer with questions.  | The proposal, budget, and timeline are unclear or lacking with substantial issues.  |