

# Textbook Transformation Grants Kickoff

July 13, 2015

Round Three Grantees

Middle Georgia State University

- **9:00am-9:40am: Welcome and Introductions**
  - Introductions
  - ALG: An Overview
  - Textbook Transformation Grants and Today's Goals
- **9:50am-11:20am: Breakout Sessions 1**
- **11:30am-12:00pm: Grant Processes Discussion**
- **12:15pm-1:15pm: Working Lunch**
- **1:25pm-2:55pm: Breakout Sessions 2**
- **3:05-3:30pm: Accessibility Session**
- **3:30pm-4pm: Q&A, Wrap-Up**

## Breakout Sessions 1: Grouped by **subject area**

- Discussions w/ discussion prompt questions
- Collaboration!

## Breakout Sessions 2: Grouped by **grant type**

- Identify issues specific to each team
- Refine implementation processes
- More collaboration!

For each session: Select a group discussion leader

# Breakout Sessions

- **Lauren Fancher:** Director, GALILEO Support Services, Board of Regents, USG
  - Ongoing point of contact for Service Level Agreements
- **Jeff Gallant:** Visiting Program Officer for OER, GALILEO Support Services, Board of Regents, USG
  - Ongoing point of contact for implementation assistance and compliance reporting

# Welcome and Introductions

Our guest presenters and instructors:

- **Nicole Finkbeiner:** Associate Director of Institutional Relations, OpenStax College
- **Norah Sinclair:** Customer Support Supervisor, AMAC Accessibility Solutions

**Welcome and Introductions**

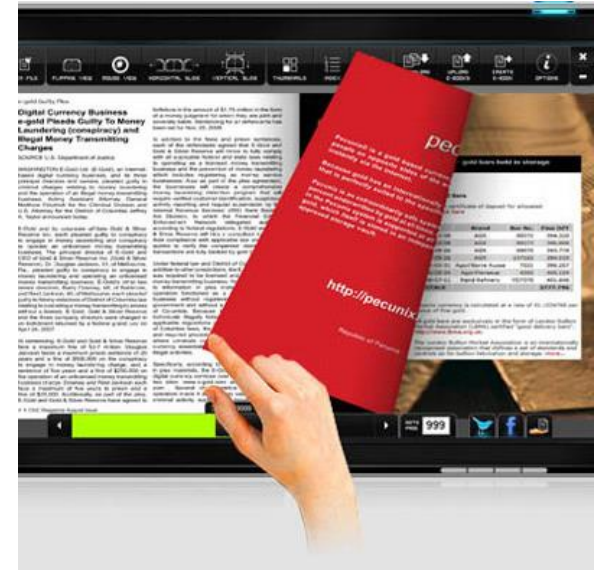
## Summary of Grants and Grantees

- 18 proposals were received from 9 USG institutions
- 16 proposals from 9 USG institutions were awarded grants
  - All project leads who applied received a grant
- Total awarded: ~**\$280,000**
- Estimated student savings: **\$1.2m/year**

**Welcome and Introductions**

# Affordable Learning Georgia: An Introduction

The State of Georgia's FY 2015 budget funds this new USG initiative, Affordable Learning Georgia (ALG), which focuses on reducing the cost of textbooks and the enhancement of GALILEO, Georgia's Virtual Library and ALG's parent initiative.



**USG Improving  
Access and Affordability**





- A one-stop service to help USG faculty and staff identify lower-cost, electronic, free, and open educational resources (OER), building on the cost-effective subscription resources provided by GALILEO and the USG libraries. [www.affordablelearninggeorgia.org](http://www.affordablelearninggeorgia.org)
- Programs to support more affordable learning materials, including campus advocacy, faculty development, bookstore collaborations, and grants for textbook transformation, including a partnership with eCore, the University System's core curriculum taught completely online.
- An initiative of the University System of Georgia and GALILEO, Georgia's Virtual Library. [www.galileo.usg.edu](http://www.galileo.usg.edu)



# Affordable Learning Georgia Is...

## Goals and Programs:

- Top 50 Courses
- eCore Partnership
- Textbook Transformation Grants: working with campuses
- College Store program
- Training and Development Activities



# Affordability CHOICE Accessibility





# A framework to support adoption, adaptation, and creation of no-or-low-cost textbook alternatives

Introduction to Philosophy	PHIL 2010	MERLOT Open Textbook
Introduction to Social Problems	SOCI 1160	BCCampus: Sociology: U Social World Make a Recommendation
Introduction to Sociology	SOCI 1101	OpenStax Introduction MERLOT Open Textbook
Introduction to Statistics	MATH 2200, 1070, 1107, 1431, 1231, 2210, 2400, 1200, 2000, STAT 2000, 2231, 1127	Adopted by eCore: CNX American Institute of M Textbooks OpenStax College Intro MERLOT Open Textbook
Introductory Biology	BIOL 1001, 1002,1010, 1011,1020, 1050, 1100,	OpenStax Concepts of B MERLOT Open Textbook

[http://www.affordablelearninggeorgia.org/find\\_textbooks/alg\\_top\\_courses](http://www.affordablelearninggeorgia.org/find_textbooks/alg_top_courses)

## Scale: Top 50 Lower Division Courses



- eCore has already transitioned 10 courses to use no-cost, open resources.
- Validation at-scale of quality
- Plans call for ALG to support the transition for 15 additional eCore courses to use no-cost, open resources in FY15 and 6 in FY16

**Scale: eCore Partnership**

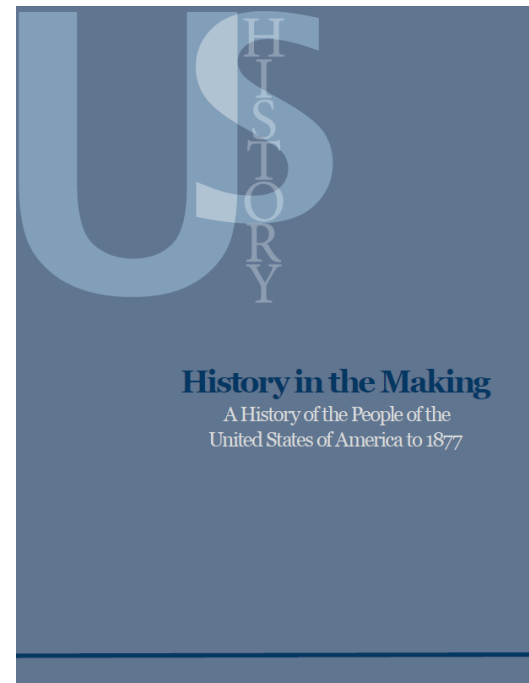
- USG college store partners
- Lowest price guarantees, rental programs, and more
- Data about cost savings as well as adoptions
- Software for comparison shopping, adoptions, marketplace



Photograph of McGregor Company bookstore, Athens, Clarke County, Georgia. Vanishing Georgia, Georgia Division of Archives and History, Office of Secretary of State. Digital Library of Georgia.

# College Store Program Update

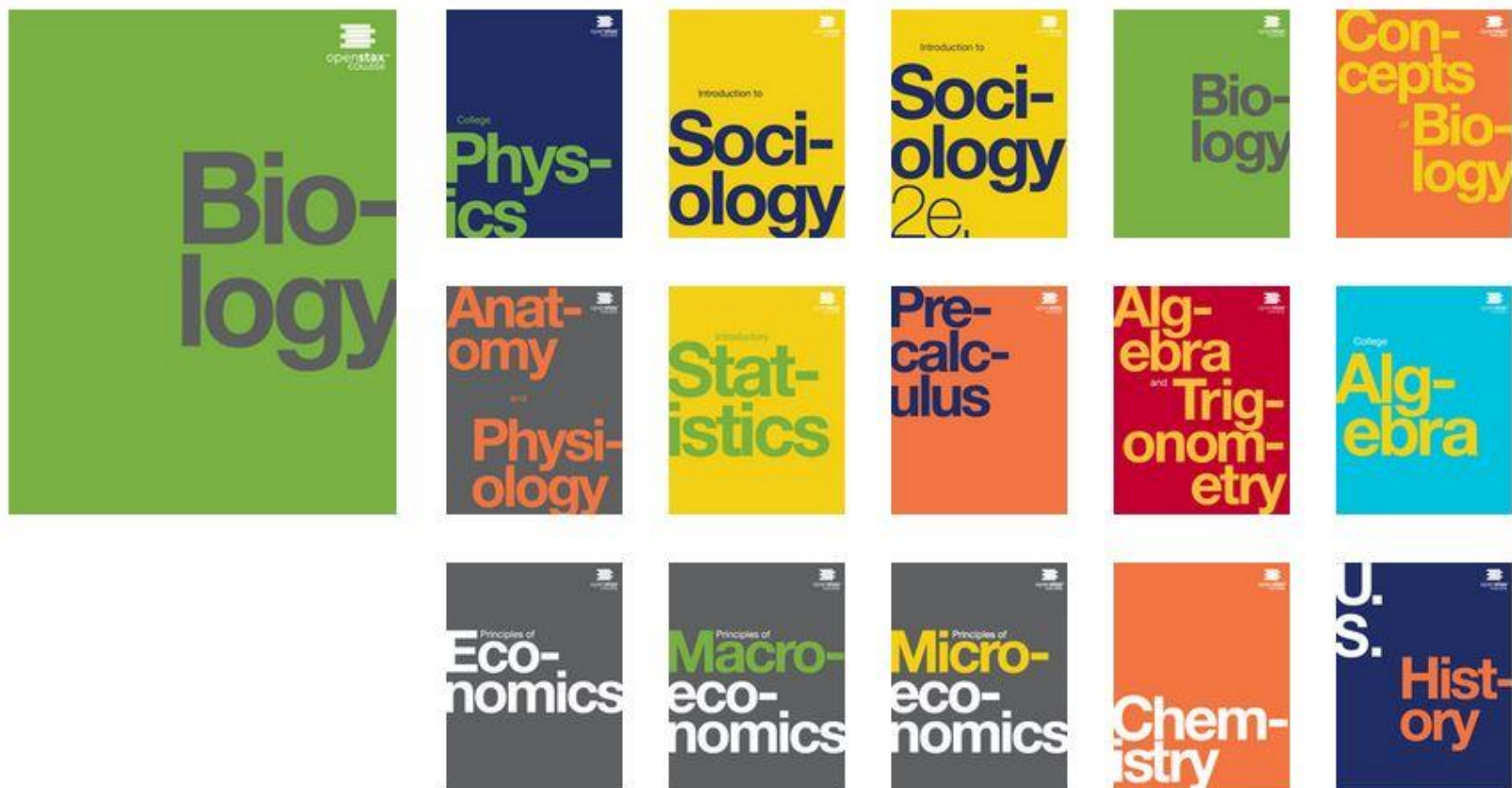
- Working with USG presses (UPNG, UGA, KSU) to leverage expertise, catalog, and infrastructure
- Peer review and editorial processes
- Hosting and distribution models
- Adoption/licensing of existing materials in catalog
- Original Open Textbook production model developed with USG U.S. History I Textbook



**History in the Making:  
A History of the People  
of the United States of  
America to 1877**

**Partner: USG University Presses**





Partner: OpenStax College of Rice University

- 11 titles by the end of 2015, 21 by 2017
- High quality, professional publications with peer review and all standard publishing editorial processes
- Open to adopt and adapt through free customized hosting
- Many already in use in USG, eCore, and more to come
- Additional option to purchase very low cost print copy
- Funded by Gates, Hewlett, 20 Million Minds, Maxfield, Kazanjian, Lowenstein, and Arnold Foundations
- <http://openstaxcollege.org>

**Partner: OpenStax College of Rice University**



## Why Grants?

Adoption, adaptation, and creation take time. Textbook Transformation Grants allow for:

- Course releases or extra-workload compensation for faculty
- Assistance from instructional designers
- Support for training session travel



# Why Grants?

## External Project Impact

- Shared evaluations
- Sustainability measures
- Shared creations and adaptations
- Lessons learned
- RPG statistics
- Student savings



# Why Grants?

- The identification, review, selection, and adoption/adaptation/creation of the new course materials.
- The course and syllabus instructional design/redesign necessary for the transformation.
- The activities expected from each team member and their role(s): subject matter experts, instructional designer, librarian, instructor of record, et al.
- The plan for providing open access to the new materials.
  - Discuss these with your team, make a plan.
  - Share any questions or needs you have with your group leader this afternoon.

## Implementation Processes

## Group Question:

- You are a college student who just attended their first week of classes.
- You check the college bookstore for your textbooks and find that the textbooks are priced sky-high.
- What would you do?

- Over half of students (55%) worry about textbook costs
  - More students than those who worry about the cost of tuition (50%)
- Almost all students surveyed (95%) aim to find a way to save on textbook costs.
- Most (74%) will buy used books.
- Over half (54%) are planning to rent their textbooks.
- **Nearly half (47%) will pirate book copies online.**
- Some (25%) will even take the time to photocopy a textbook that someone else purchased.

## But wait - there's more!

For free textbooks in college, students would...

- **Choose one university over another (49%)**
- **Give up beer (46%, 21 & older)**
- **Sacrifice social media (35%)**
- **Forego Spring Break (32%)**
- **Run naked through campus (11%)**

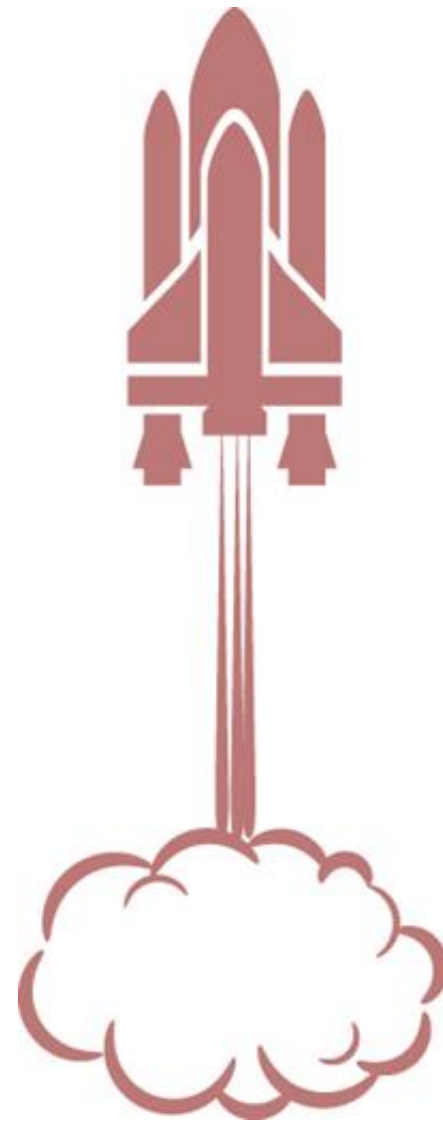
RPG =

Retention

Progression

Graduation

Affordable Resources,  
Equal Day-One Access  
for students



**Retention, Progression, Graduation**

- General announcements and reminders to the ALGGRANTEES-L listserv. Feel free to share information and ask questions using this listserv. All ALG grantees (including round 1-3 and future) will be subscribed.
- Round-3-grantee-only communications will be tagged [R3]. This will allow everyone to understand who the question, or information, or deadline, is intended for.



- **Lauren Fancher:** Director, GALILEO Support Services, Board of Regents, USG
  - Ongoing point of contact for Service Level Agreements
- **Jeff Gallant:** Visiting Program Officer for OER, GALILEO Support Services, Board of Regents, USG
  - Ongoing point of contact for implementation assistance and compliance reporting. Including help or referral on questions about content, materials, open licensing, etc.
- **Use the ALGGRANTEES-L listserv: [algrantees-l@listserv.uga.edu](mailto:algrantees-l@listserv.uga.edu)**
  - Please include your Proposal ID in the subject line

**Please call on us for help even if you are not sure which person is the correct person, or if we have SME-ise on the topic. We will get someone to help you if possible.**

**Communications: Lauren and Jeff**

- To ensure the best possible service and response to your needs and questions:
  - Please **ALWAYS include your proposal ID (e.g. “#132”) in the subject line of any email you send.**
  - Please coordinate questions through the team leader.
  - Please make sure your campus business office copies team leader on any communications to Lauren and includes proposal ID.

**Communications: Lauren and Jeff**

- Imagine an email that has no identifying information about the project, team, or proposal number.
- Imagine that email X 73 projects
- Now, imagine an email that has the project / proposal ID in the subject line.
- Which can we respond to more quickly?
- We want to be able to provide the best service possible and need your help!

**Communications: Lauren and Jeff**