Round	14
Grant #	M78
Applicant Name	Barbara G. Tucker
Applicant Position	Chair, Department of Communication; Campus Champion
Applicant Institution	Dalton State College
Applicant Email Address	btucker@daltonstate.edu
Other Team Members	Mr. Matthew LeHew
Type of Project	Revision, ancillaries, and dedicated website for OER textbook on Public Speaking
Course Number(s) and Title(s)	COMM 1110 (Fundamental of Speech, or Basic Public Speaking course)
Final Semester of the Project	Spring 2020
Proposed Grant Funding Amount:	$4,800.00
Currently-Existing Resource(s) to be Revised / Ancillaries Created	https://oer.galileo.usg.edu/communication-textbooks/1/
Project Description	The project goal of this mini-grant application is to create broader access for communication educators to Exploring Public Speaking, a basic communication course textbook created by Dalton State College faculty in Round 3. To accomplish this goal, we propose to (1) create and revise ancillaries, including videos of instruction, student speeches, and topic discussions to go along with the text; (2) revise the textbook in order to create edition 4; and (3) compile these materials into a website with its own domain name. In late February 2019, Exploring Public Speaking reached the benchmark of 29,000 downloads from the GALILEO repository. Because there is a note on the repository that Dr. Tucker can be reached for testbanks and PowerPoint slides (created under a minigrant in 2018), she regularly gets requests from faculty all over the country and the world. Currently the textbook is #3 on the top 10 downloads list on the GALILEO repository. In order to continue improving its usefulness as well as its adoption and thus spread the mission of the open educational movement, Dr. Tucker and Mr. Matt LeHew propose a mini-grant to develop a website with the capability for hosting videos, blogging, discussion and sharing, and downloads of materials and ancillaries, with

	password protection. Deliverables: 1. Licensed website with full capabilities. 2. Significant and needed revisions to update book for Edition 4, including a version that removes all Dalton State branded content for non-Dalton State College users. Revisions will also include new graphics and photos. 3. Development of revised testbanks, PowerPoints, and videos to go with the Edition 4. Assessment: 1. Web analytics will be able to show web traffic and interaction activity as part of the assessment of the project. 2. Increased downloads and reach and commensurate increased textbook savings in Georgia, the U.S., and across the world.
Timeline and Personnel	Work will begin in early May. First will be content revision of the textbook, with help from users. Second will be development of student/faculty videos throughout the summer. Third will be updates to the InDesign file, completed by end of June. Fourth will be the revisions to slides, testbanks, flashcards, also completed by late June. Fifth will be the website creation. Mr. LeHew and Dr. Tucker will complete all work before the beginning of fall semester 2019 (early August). Mr. LeHew is an experienced webmaster; for example, he is the webmaster for the Georgia Communication Association (gacomm.org)
Budget	• $1000 for seven years of licensing the domain name (approximately $120 a year for web hosting and $15 a year for the domain) http://www.exploringpublicspeaking.com or .org . (This domain name is currently not used, and it would be good to own one of them.) • $100 for purchasing a WordPress theme • $250 for black/white copies of textbook for faculty. • $1725 each for stipends to Professors LeHew and Tucker.
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