



**We Can Be Textbook Heroes:  
Courageous New Learning Models and Materials**

Affordable Learning Georgia Pre-Conference Symposium and Reception for the USG  
Teaching and Learning Conference

Tuesday, April 12, 1-5 and 5-9  
University of Georgia Center for Continuing Education

**Georgia Center, Room K**

**12:00-1:00:** Registration

**1:00-1:15:** Opening Remarks: ALG Staff

**1:15-2:00:** Erin Walker, ALG Consultant: How to Be A Hero with OER

**Poll URL:** <http://pollev.com/affordable>

**You do not need a Poll Everywhere account to answer.**

**2:00-2:10:** UGA Students Share OER Perspectives

**2:10-2:55:** Will Cross, North Carolina State University: Open Textbook Initiative

**2:55-3:15:** Break

**3:15-4:00:** Carli Spina, Boston College: Creative Commons Crash Course

**4:00-4:45:** ALG Grantees/OER Research Fellows: Deanna Cozart, Judy Orton Grissett,  
and Susan Hrach

**4:45-5:00:** ALG Staff: Afternoon Wrap-Up

**5:00-5:30:** Break and Hotel Check-In

**5:30-5:45:** Boarding Bus Outside Main/Hotel Entrance, on Carlton Street, Transportation  
to UGA Special Collections Library

**UGA Special Collections Library Banquet Hall**

**6:00-7:00:** Reception: Heavy Hors D'oeuvres Buffet and Cash Bar

**7:00-7:45:** Evening Program: Mark Jenkins, Director, eLearning and Open Education,  
Washington SBCTC, and Dr. Houston Davis, Executive Vice Chancellor and Chief  
Academic Officer, University System of Georgia

**8:00-9:00:** Dessert Buffet and Cash Bar

**9:00-** Boarding Bus to Return to The Georgia Center for Continuing Education

## Featured Speakers

### **Will Cross**

William M. Cross is the Director of the Copyright and Digital Scholarship Center at North Carolina State University where he provides advice and instruction to campus stakeholders on copyright, licensing, open scholarship and education, and related topics. As a student at the University of North Carolina at Chapel Hill, Will earned an M.A. in Technology & Communication, a J.D. in Law, and an M.S.L.S. in Library Science.

Before joining the Copyright and Digital Scholarship Center, Will worked in academic and law libraries, in constitutional litigation, and at the North Carolina Court of Appeals. He serves as an adjunct instructor in the UNC School of Information & Library Science and lectures nationally on free expression, copyright, and open culture. Will has been quoted in publications such as The Chronicle of Higher Education, Library Journal, and Techdirt and publishes regularly in law and library journals on topics ranging from the pedagogy of legal education for librarians to First Amendment analysis of the regulation of video games.

### **Mark Jenkins**

Mark Jenkins is the Director for eLearning and Open Education for the Washington State Community and Technical Colleges (SBCTC). He has a 20-year background in eLearning instruction, design and administration, competency-based education, and adult-focused educational delivery. Mr. Jenkins greatly enjoys working in a state agency with a commitment to social justice in the form of open access to educational opportunity, through a lively and decentralized system of 34 community and technical colleges.

SBCTC's eLearning and Open Education group collectively supports and helps coordinate college-based innovations with a combination of consultative expertise, research, funding, and policy. The group is currently supporting a variety of statewide priorities, including policy and research driven OER initiatives, facilitating the implementation of accessible technology policy, standards and universal design practices across the system, broad-based eLearning professional development for system faculty, and supporting the development of flexible and personalized modes of eLearning, including competency-based education. Woven through all these activities is the eLearning and Open Education group's commitment to open, accessible and affordable education for the citizens of Washington.

### **Carli Spina**

Carli Spina is the Head Librarian, Assessment and Outreach at the Boston College University Libraries. Prior to this, she was the Emerging Technologies and Research Librarian at the Harvard Law School Library where she served as a member of the inaugural cohort of Copyright First Responders.

As a member of the First Responders, she responded to questions regarding copyright, open access, and Creative Commons licenses from individuals and organizations around campus, including providing training and copyright support for individuals working on HarvardX courses. During her time as a lawyer, she clerked for a federal judge on the U.S. Court of Appeals for the Ninth Circuit and worked for an international law firm. She is also on Twitter as @CarliSpina.

### **Erin Walker**

Erin Walker is a learning technology consultant, with more than 10 years of experience leading national education technology initiatives. She has worked for both Pearson Education and McGraw-Hill Education, leading the sales and marketing strategy for core digital solutions. Erin taught middle school for Duval County Public Schools for 3 years and continues to teach marketing and business courses as an adjunct instructor for both online and face-to-face formats for the State University of New York (SUNY) and the Fashion Institute of Technology in New York City.

Erin is passionate about the potential impact that digital and adaptive technologies can have on student retention and outcomes, and has gained unique expertise in assisting faculty and administrators across the country in selecting and implementing digital resources in the classroom in traditional, hybrid, and online environments.

### **Deanna Cozart**

Dr. Deanna Cozart completed her Ph.D. in Workforce Education and Social Foundations of Education at the University of Georgia in 2011. She then spent four years teaching undergraduate education courses at UGA where she received two Affordable Learning Georgia Textbook Transformation Grants to reduce textbook costs for pre-service teachers.

In August 2015, Dr. Cozart moved to UGA's Center for Teaching and Learning to focus exclusively on OER initiatives within the university and to work on OER grant projects, including two additional ALG textbook transformations and a Gates Foundation grant in collaboration with OpenStax from Rice University. Dr. Cozart is also a current OER Research Fellow through the Open Education Group.

### **Judy Orton Grissett**

Dr. Judy Orton Grissett is an Assistant Professor of Psychology at Georgia Southwestern State University in Americus, GA. She teaches a broad range of introductory and upper-level psychology courses and researches biological thought and open educational resources (OER) at the college level.

As an OER Research Fellow, Dr. Orton Grissett is currently examining student perceptions and efficacy of OER. Thus far she has adopted OER in three courses through the support of Affordable Learning Georgia Textbook Transformation Grants.

### **Susan Hrach**

As a first-round Textbook Transformation grantee, Dr. Susan Hrach developed an open anthology of primary readings for World Literature I. Her area of academic specialization is Renaissance literature, with secondary interests in translation studies and experiential learning, including study abroad pedagogy.

In 2013, Dr. Hrach was awarded the Scholarship of Teaching and Learning Award by the USG for her dedication to developing students' global awareness. She is currently an Open Educational Resources Fellow of the Open Education Group.