‘Open’ Your Campus: the SSU Experience

Faculty Advocacy and Campus Planning for Affordable Resources

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Goals:
Gain the support of Administration
  • Provost and Deans encouragement faculty to adopt OERs

Gained the support of faculty
  • OERs adoptions impacting over 30% of our student body

Insure Sustainability
  • Adoptions across colleges and departments
IMPLEMENTATION STRATEGY

- Enlist key faculty
  - OER Committee
- Educate faculty
  - Workshops
  - LibGuides
  - Videos
- Include auxiliary services
  - Low cost textbook alternatives
An initiative to promote student success by providing affordable alternatives to textbooks
The goal of the Savannah State University (SSU) sub-grant was to “provide research assistance for faculty who wish to identify, evaluate and/or create free or lower cost, electronic Open Education Resources (OER)”. 
CHALLENGES

• FACULTY
• AUXILLARY SERVICE
• STUDENTS
WHY FACULTY DON’T USE OPEN EDUCATION RESOURCES

- No comprehensive catalog
- Too hard to find what I need
- Not enough resources for my subject
- Not knowing if I have permission to use or change
- Not relevant to my local context
- Not high-quality
- Not used by other faculty I know
- Lack of support from my institution
- Too difficult to integrate into technology I use
- Not effective at improving student performance
- Too difficult to change or edit
- Too difficult to use
- Not current, up-to-date

http://www.20mm.org/blog/oer-adoption-worst-time-best-times/
• GAIN THE SUPPORT OF ADMINISTRATION?

• GAIN THE SUPPORT OF FACULTY?

• DEVELOP STRATEGIES WHICH WOULD INSURE SUSTAINABILITY?
MEASURES OF SUCCESS

• Had we gained the support of the President, Provost and Deans?
• Had we gained the support of faculty?
• Will there be long term benefits?
That's all Folks!