

'Open' Your Campus: the SSU Experience

Faculty Advocacy and Campus Planning for
Affordable Resources

ALG Webinar October 14, 2015

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Goals:

Gain the support of Administration

- Provost and Deans encouragement faculty to adopt OERs

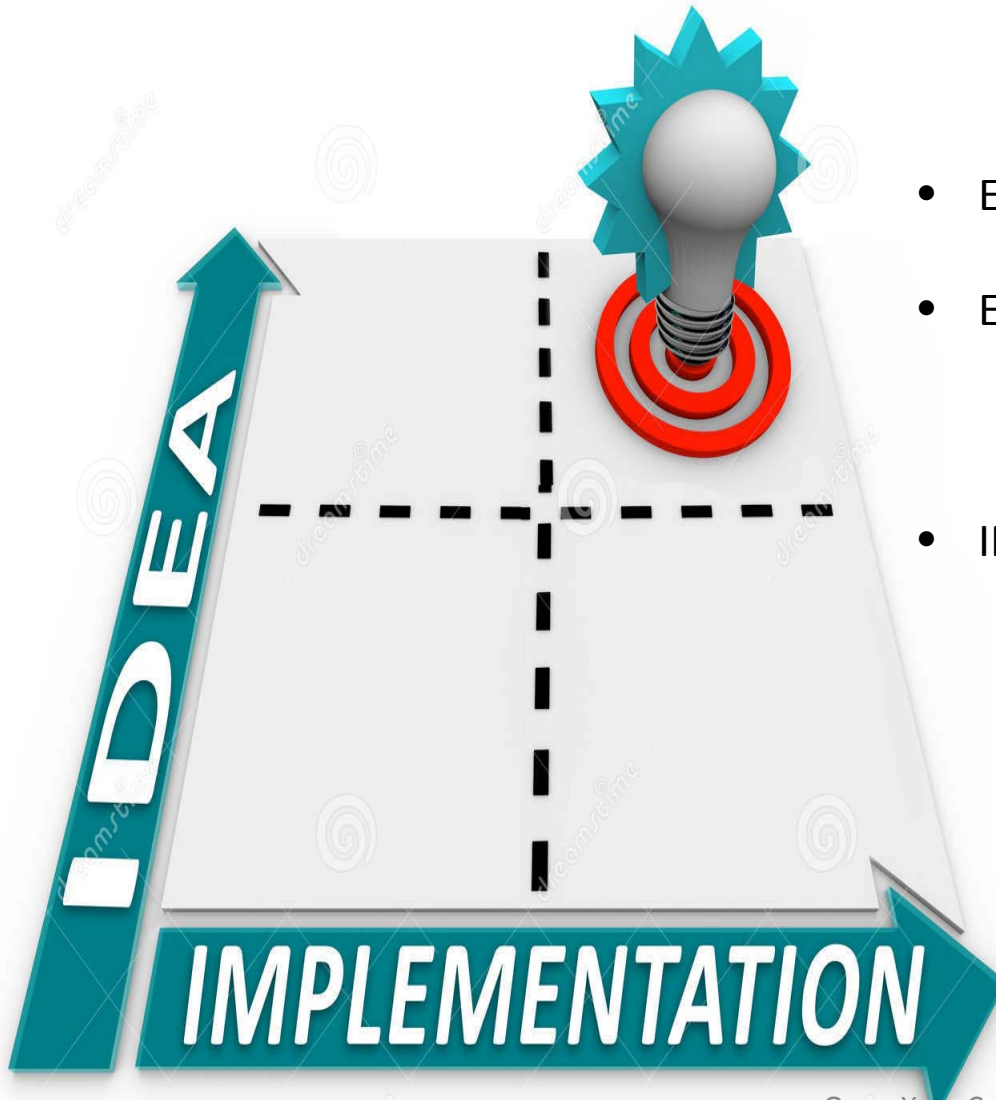
Gained the support of faculty

- OERs adoptions impacting over 30% of our student body

Insure Sustainability

- Adoptions across colleges and departments

IMPLEMENTATION STRATEGY



- ENLIST KEY FACULTY
 - OER COMMITTEE
- EDUCATE FACULTY
 - WORKSHOPS
 - LIBGUIDES
 - VIDEOS
- INCLUDE AUXILLARY SERVICES
 - LOW COST TEXTBOOK ALTERNATIVES



Project Logo

AFFORDABLE LEARNING@SSU



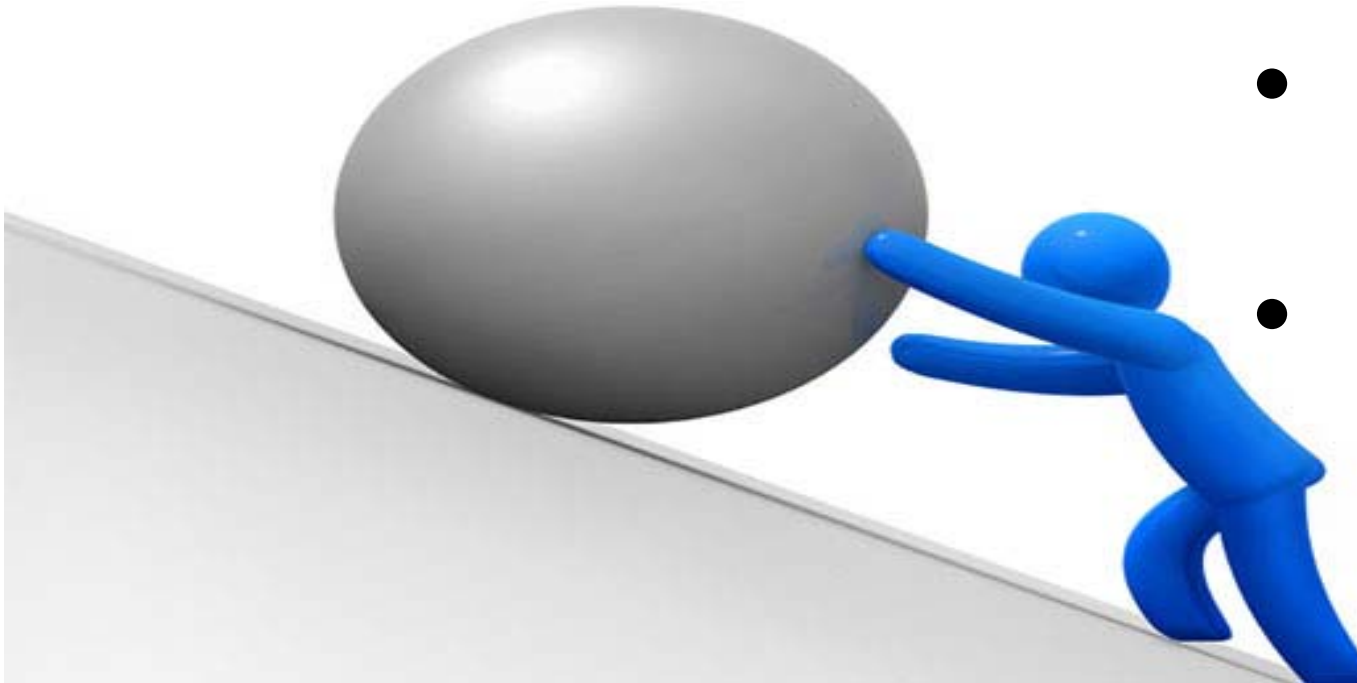
An initiative to promote student success by providing affordable alternatives to textbooks

OER Focus

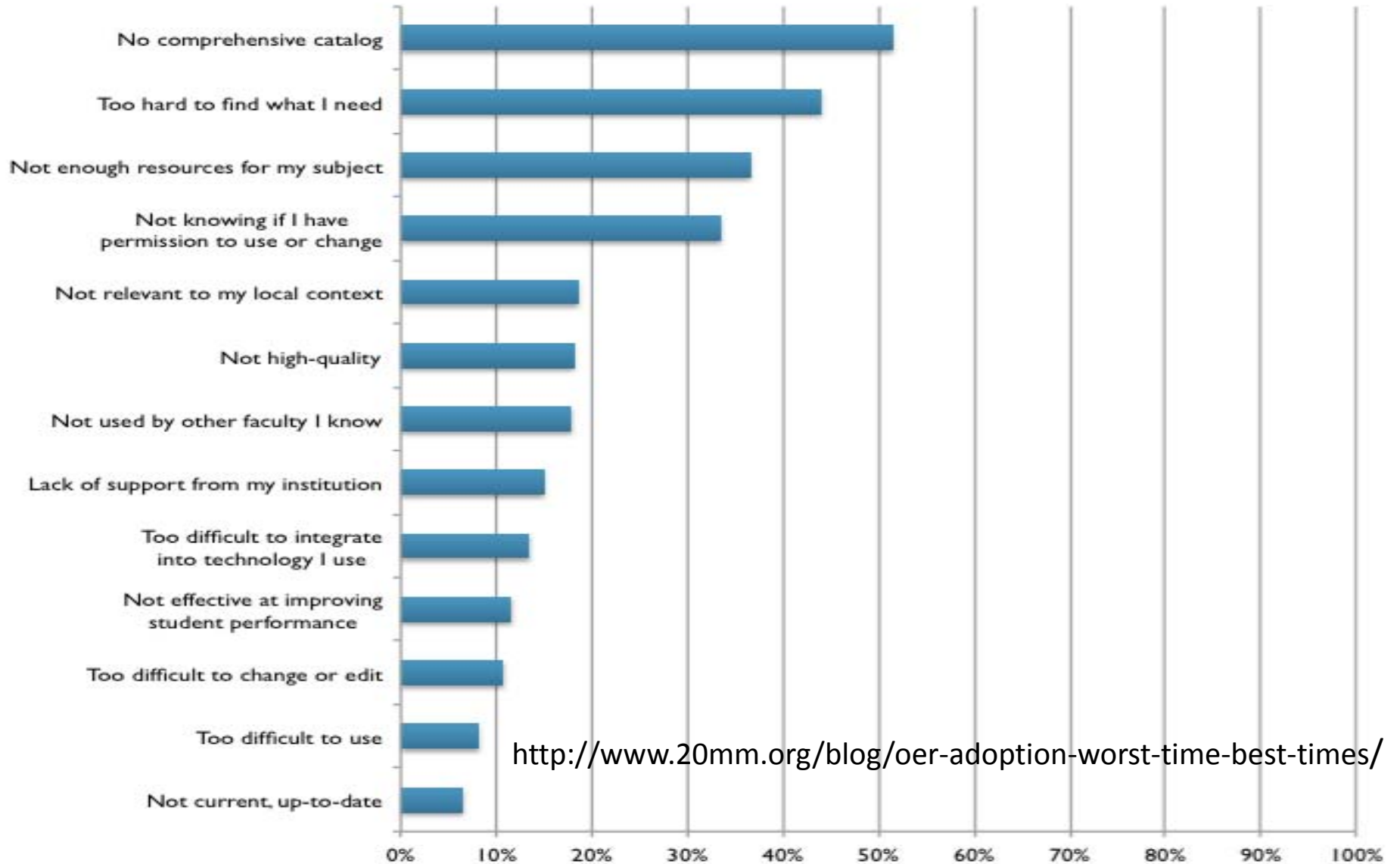
The goal of the Savannah State University (SSU) sub-grant was to “provide research assistance for faculty who wish to identify, evaluate and/or create free or lower cost, electronic Open Education Resources (OER)”.

CHALLENGES

- FACULTY
- AUXILLARY SERVICE
- STUDENTS



WHY FACULTY DON'T USE OPEN EDUCATION RESOURCES



<http://www.20mm.org/blog/oer-adoption-worst-time-best-times/>



- GAIN THE SUPPORT OF ADMINISTRATION?
- GAIN THE SUPPORT OF FACULTY?
- DEVELOP STRATEGIES WHICH WOULD INSURE SUSTAINABILITY?

EVALUATION



MEASURES OF SUCCESS

- Had we gained the support of the President, Provost and Deans?
- Had we gained the support of faculty?
- Will there be long term benefits?

