How to be a Hero with OER

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A hero is……

he·ro
ˈhirō/
noun

1. A person admired for their achievements and noble qualities; one who shows great courage

2. A person who is regarded as a model or ideal
What makes a hero?
What kind of OER hero are you?
What makes an OER hero?
Your OER Hero Tool belt

- OER Knowledge
- Campus Awareness
- Strategy
Housekeeping

- Interactive discussion
- Poll Everywhere response system
- Planning framework doc
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Campus Awareness – Work Time

Things to consider:

- Hosting events: i.e. OER Days, Department Lunch n’ Learns, skills-based workshops
- Sending regular newsletters
- Develop a Faculty Ambassador team for peer to peer engagement
- Create a campus-specific OER website
Strategy Tips

Include:

Objectives
- What you want to accomplish
  - Drive 10 new OER course adoptions in 2016-17 school year

Strategies
- How you will accomplish it
  - Leverage faculty as key peer to peer influencers

Actions
- The specific things you will do to bring strategies to life
  - Host 2 faculty-led campus OER workshops
Strategy Tips

Marketing
- Flyers, Events, Websites

Communication
- Newsletters, Emails

Partnerships
- Department Chairs, Deans, Provosts, Academic Technology

Faculty Support
- Faculty Ambassadors, workshops, trainings, examples of OER implementations
What kind of OER hero will you be?