Strategic Plan

Fiscal/Academic Years 2022-2025

# Goal 1: In order to make education more affordable for USG students and increase educational equity, increase the amount of no-cost and low-cost materials adoption across the USG.

* Objective 1: Increase the amount of no-cost materials adoption across the USG from 13.10% in 2020 to 20% in 2025.
* Objective 2: Increase the amount of low-cost materials adoption across the USG from 2.8% in 2020 to 10% in 2025.
* Objective 3: Increase the amount of annual savings through Affordable Learning Georgia’s direct no-cost and low-cost materials programs to $24 million per year.

# Goal 2: In order to encourage future adoptions of open educational resources, expand the currency, quality, and inclusivity of existing and new open educational resources.

* Objective 1: Enable more full-edition revisions to open textbooks.
* Objective 2: Facilitate faculty and staff creation of new resources through usable and accessible creation tools.
* Objective 3: Enable the sharing of open tests and quizzes among USG faculty and staff.

# Goal 3: To persistently support and raise awareness of affordable resources options in the USG, expand the provision of and access to synchronous and asynchronous training and outreach programs.

* Objective 1: Improve, and raise awareness of, asynchronous and synchronous training on open education fundamentals.
* Objective 2: In partnership with the ALG Champions, create a formal institutional support system for training and faculty.
* Objective 3: Enable institution-specific marketing materials creation through the expansion and revision of the Advocacy Kit.
* Objective 4: Provide guidance and raise awareness for supporting open educational practices in promotion and tenure policies.

# Goal 4: To ensure equitable access to affordable resources and associated assignments for all USG students regardless of ability, improve the accessibility of all current and future ALG materials.

* Objective 1: Improve the accessibility of previously-created materials.
* Objective 2: Improve the accessibility of new materials developed through future Affordable Materials Grants.

# Goal 5: To further inform ALG and USG decision-making and contribute to the wider knowledgebase of open education, conduct research on student success and the effects of teaching and learning with OER and open pedagogy.

* Objective 1: Actively explore controlled opportunities to measure the effects of teaching with OER on student success.
* Objective 2: Actively explore controlled opportunities to measure the effects of open pedagogy on student success.