

Application Number	M24
Grant Amount	\$4,800
Applicant	Tiffani Reardon
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Institution	Kennesaw State University
Team Members	Tamara Powell, Director of the Office of Distance Education and Professor of English, tpowel25@kennesaw.edu Jennifer Nguyen, Student Assistant, jnguye53@students.kennesaw.edu
Works Being Revised	Sexy Technical Communication: http://distanceed.hss.kennesaw.edu/technicalcommunication/
Final Semester	Fall 2018
Grant Amount	\$4,800
Description	<p>In Round 3 of the Affordable Learning Georgia Textbook Transformation Grants, we had a team of 4 faculty and an instructional designer working together to compile, revise, and write a technical communication textbook for Technical Writing and Workplace Writing courses at Kennesaw State University. Sexy Technical Communication is now saving approximately 579 students an estimated \$61,875 a year. With this mini-grant, one of the faculty, Tammy Powell, and the instructional designer, Tiffani Reardon, want to revise and update the textbook for content, grammar, design, and accessibility. As a result of survey results from students requesting the option of a print version, our student assistant, Jennifer Nguyen, will also create a PDF version of the textbook to be uploaded to an online textbook website such as Amazon (not yet confirmed) as a low-cost print option.</p> <p>The primary goals of this project are the following:</p> <ul style="list-style-type: none"> - improve the quality of the Sexy Technical Communication open online textbook - create an optional, low-cost print format in order to meet student needs

<p>Timeline</p>	<p>February 15, 2018: Notification Date</p> <p>March 2018: Reardon and Powell will divide up chapters for review and revision and identify new chapters to be written as needed.</p> <p>April-May 2018: - Reardon and Powell will review assigned chapters for content, grammar, design, and accessibility. - Reardon and Powell will write any new chapters as needed.</p> <p>June-July 2018: Nguyen will convert textbook to PDF textbook format.</p> <p>End of July 2018: - Powell will upload PDF textbook to online textbook seller for a low-cost print availability. - Reardon will add Google analytics code to new Softchalk documents and upload to server after summer semester completes.</p> <p>August 2018: Reardon will teach TCOM 2010 with updated Sexy Technical Communication textbook.</p> <p>May 2019: Powell will teach WRIT 3140 with updated Sexy Technical Communication textbook.</p>
<p>Budget</p>	<p>Overload for Reardon: \$2,000</p> <p>Overload for Powell: \$2,000</p> <p>Compensation for Nguyen: \$800</p>