

Application Number	M14
Grant Amount	\$4,800
Works Being Revised	Exploring Public Speaking: The Free Dalton State Public Speaking Textbook https://oer.galileo.usg.edu/communication-textbooks/1/
Description	<p>The project was originally approved in Summer of 2015, with Dr. Kris Barton as lead and me as co-author. We completed the book in Spring 2016, and it went live for students in Summer 2016. Unfortunately, Dr. Barton passed away in May 2016 and did not get to see the end of the project. I took over with the culmination of the project. A textbook of this magnitude (450 pages) requires constant supervision and editing, especially since current events references have to be updated, new research included, and new technologies taken into account. Along with updating the book, I would like to:</p> <ol style="list-style-type: none"> 1. Alter the book so it is attractive to an audience outside the Dalton State Community. This will involve changing the name somewhat and editing some content so it is not focused on one audience. The book has been downloaded over 3200 times as of December 12, 2017, and is being used at other institutions. To increase its usability, it should seem more universal. 2. With Mr. LeHew's help, put the book into a digital format that is mobile-phone friendly. 3. Allow Dalton State faculty who teach the COMM 1110 course to add content that would help them teach the course better.
Y/N	Y
Applicant	Barbara G. Tucker
Institution	Dalton State College
Email	btucker@daltonstate.edu
Team Members	Mr. Matthew LeHew, Assistant Professor of Communication
Type	Revision of pre-existing OER
Final Semester	Fall 2018
Grant Amount	\$4,800
Description	<p>The project was originally approved in Summer of 2015, with Dr. Kris Barton as lead and me as co-author. We completed the book in Spring 2016, and it went live for students in Summer 2016. Unfortunately, Dr. Barton passed away in May 2016 and did not get to see the end of the project. I took over with the culmination of the project. A textbook of this magnitude (450 pages) requires constant supervision and editing, especially since current events references have to be updated, new research included, and new technologies taken into account. Along with updating the book, I would like to:</p> <ol style="list-style-type: none"> 1. Alter the book so it is attractive to an audience outside the Dalton State Community. This will involve changing the name somewhat and editing some content so it is not focused on one audience. The book has been downloaded over 3200 times as of December 12, 2017, and is being used at other institutions. To increase its usability, it should seem more universal. 2. With Mr. LeHew's help, put the book into a digital format that is mobile-phone friendly. 3. Allow Dalton State faculty who teach the COMM 1110 course to add content that would help them teach the course better.
Timeline	<p>May 2018. Complete drafts of revisions (copy editing) July 2018. Reformat for enhanced digital format. Fall 2018. Launch the text in print, pdf, and mobile-friendly formats for students in COMM 1110 or similar courses.</p>

Budget

We would need to purchase Adobe Creative Cloud for a year to complete the redesign. That costs about \$250-300.

We would need to pay for printed color copies of the new edition of the textbook for faculty. That runs about \$500 from our print services

Mr. LeHew and I would each get \$2000 stipend for our time.